

Ambitious environmental targets

In Gothenburg we care about the environment, our waterways and nature. We set ambitious environmental targets and work hard to create a better shared future for everyone. By making it easier for Gothenburgers to make sensible environmental choices we can make our city greener and set a bold example for the rest of the world.

One of our concrete targets is to show the way by hosting sustainable meetings and events. Delegates who come to Gothenburg quickly notice that we make every effort to minimise environmental impact. Most hotels and many restaurants have environmental diplomas. Almost everything is within walking distance, or you can take a tram or rent a city bike to get around.

Since May 2011, Gothenburg has also been a Fairtrade city. This means that we are committed to fair trade and ethical consumption, and meet specific criteria for ethical procurement, active information activities and offering ethically labelled products in shops and workplaces.