

Sport and events turn the city into a festival for everyone

Over the last 25 years Gothenburg has played host to a long string of international sports events. As a city of sport, Gothenburg is a metropolis and meeting place for people from all over the world. Each summer Gothenburg welcomes up to 100,000 visitors and players to the world's biggest youth tournaments in football (the Gothia Cup) and handball (the Partille Cup). Gothenburg also has the facilities to host big final matches, international tournaments and annual championships in ice hockey, athletics, equestrian sports, sailing and many other sports.

When the world's biggest half marathon, Göteborgsvarvet, takes place in May each year, people take to the streets to be part of this public festival. The city also takes the opportunity to party whenever there is a European championship or a world championship, as Gothenburgers love to get involved when something big is happening.

Gothenburg does not just offer big arenas, it also stages events in the cityspace itself. A pop festival out in the archipelago, action sports in the city streets and squares, or music concerts with the imposing statue of Poseidon among the spectators – these are just a few creative examples of how the city can be used as an arena. It also means that events have an impact on the whole city. They become public festivals at which everyone is welcome.